



What's New!

Dear Wine Enthusiast,

I hope you enjoyed reading our last newsletter, it's time we sat down to share another glass of wine together. Response to our last letter was overwhelming! Thanks for accessing the www.myowine.com website and/or calling me for additional details. Everyone I've spoken to is excited to find out more about the MYO Wine — Westchester's School of Winemaking.



Where is it?

The **Make Your Own Wine** School of Winemaking is located at 105 Fairview Park Drive, in Elmsford, NY— in the building next door to The Wine Enthusiast® (walking distance from the Driving Range & Sam's Club). It's easy to reach and close to home!

About the School

There are four class sessions combining informative presentations with hands-on winemaking activities in a fun and friendly learning environment. The classes are tied to the four phases of winemaking and scheduled at specific times throughout the year:

- Crushing/Destemming Mid-August- November
- Pressing August- November
- Racking February
- Bottling July



About the Grapes!

Within five days of harvesting, your grapes arrive in our facility. This ensures the optimal sugar and acid levels necessary to produce balanced wines. The following California red and white grape varietals are available for you to **Make Your Own Wine**: Cabernet Sauvignon, Merlot, Sangiovese, Syrah, Zinfandel, Chardonnay, Pinot Grigio, and Riesling to name a few. There are also a variety of blends available depending on your palette preference.

MYO School of Winemaking

- Fun-filled Informative Presentations
- Hands-On Supervised Winemaking
- Custom Wine Labels
- Oak Barrel Wine Aging
- Californian Grapes
- Reserve Winemaking
- State of the Art Facility

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 (under construction — check back often!)

More Information

Check out www.MYOwine.com for our latest news and information. I've enclosed a brochure for you to share with friends and family. Start talking! Start planning! Soon you could be tasting and drinking your own wine—complete with your own custom label. Watch for future mailings in the coming weeks!

Also, check-out our Television and Magazine advertisements on CNBC, News12 Westchester, Food TV, and *Westchester Magazine* beginning this Summer.



Thanks for your time! Feel free to call me if you have any questions, or want more information. I welcome your calls and look forward to meeting you soon.

Sincerely,

Rich Mattina
 MYO Wine
 President

www.MYOwine.com