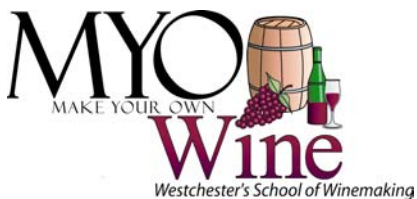


June 1, 2004

Volume 1, Issue 1



Introduction

Dear Wine Enthusiast,

My name is Rich Mattina, a local resident opening a Winemaking School in the heart of Westchester County! If you love wine as much as I do, you might want to pour a glass right now, relax, put your feet up, and read the rest of this letter.

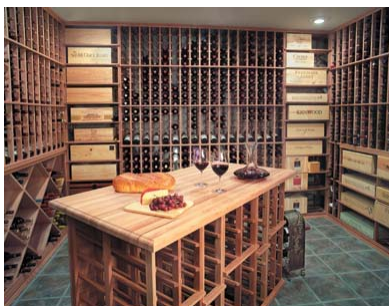
How Does it Work?

There will be four class sessions combining informative presentations with hands-on winemaking activities in a fun and friendly learning environment. The classes are tied to the four phases of winemaking and are scheduled at specific times throughout the year:

- | | |
|-----------------------|----------------------|
| ▶ Crushing/Destemming | September - November |
| ▶ Pressing | August - November |
| ▶ Racking | February |
| ▶ Bottling | July |



During the Racking Session, you will also **Make Your Own** Custom-Designed Wine Labels to **Make Your Own Wine** even more personal and special, when enjoying yourself or sharing with others.



Your seminars are held in our *new facility* housing two theme-decorated wine cellar rooms. Then, hands-on winemaking takes place in our climate controlled 3,500 sq. ft. area with state-of-the-art equipment and oak barrels for the proper aging of your wine.

We notify you when your order from our Varietal Menu of California grapes arrive, and your classes are scheduled accordingly. Excited? The Make Your Own Wine experience is ready to begin!

MYO School of Winemaking

- Fun-filled Informative Presentations
- Hands-On Supervised Winemaking
- Custom Wine Labels
- Oak Barrel Wine Aging
- Californian Grapes
- Reserve Winemaking
- State of the Art Facility
- Call (914) 741-5425 for more information!

Look for more information in the weeks to come as we keep you posted on our latest activities. We hope you are as excited as we are to have MYO Wine - *Westchester's School of Winemaking* so close to home.

Thanks for your time, and if you have any questions, or would like more information, please do not hesitate to contact me.

Sincerely,

Rich Mattina
MYO Wine
President and Master Winemaker

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MYOwine.com