



What's New!

Dear Wine Lover,

If you didn't receive this letter last year, allow me to introduce myself. My name is Rich Mattina, I'm a local resident who opened a Winemaking School in the heart of Westchester County in 2004. I'm happy to report that over 150 people are making wine with us! Some of their photos are included in this letter.

For those of you that are unfamiliar with what we are offering, pour yourself a glass of wine and read the rest of this letter.

Where is it?

Make Your Own Wine - Westchester's School of Winemaking is located at 105 Fairview Park, in Elmsford, NY— we are centrally located and walking distance from the driving range, ice skating rink and Sam's Club. It's easy to reach and close to home!

About the School

There are four class sessions combining informative presentations with hands-on winemaking activities in a fun and friendly learning environment. The classes are tied to the four phases of winemaking and scheduled at specific times throughout the year:

- | | |
|-----------------------|-----------------------|
| • Crushing/Destemming | Mid-August - November |
| • Pressing | August - November |
| • Racking Party | February |
| • Bottling | July |

About the Grapes!

Within five days of harvesting your grapes arrive in our facility, ensuring the optimal sugar and acid levels necessary to produce balanced wines. The following California red and white grape varietals are available for you to **Make Your Own Wine**: Cabernet Sauvignon, Merlot, Sangiovese, Syrah, Zinfandel, Chardonnay, Pinot Grigio and Riesling to name a few. There are also a variety of blends available depending on your palette preference.

Additional Information

Check out our website www.MYOwine.com for detailed information, or to inquire about corporate events, fundraisers and private parties. Due to last year's demand, we began accepting reservations in February for this upcoming season. If you would like to see our facility (and sample some wine) call me at 914-741-5425. I've enclosed a brochure for you to share with friends and family. Soon you too could be drinking your own wine—complete with a personalized label.

Also, check-out our Television and Magazine advertisements on CNBC, News12 Westchester, Food TV, and *Westchester Magazine* this Summer.



I welcome your calls and look forward to meeting you soon.

Sincerely,

Richard Mattina

www.MYOwine.com



- Informative Presentations
- Hands-On Supervised Winemaking
- Personalized Wine Labels
- Oak Barrel Wine Aging
- Californian Grapes
- Reserve Winemaking
- State of the Art Facility

Phone: (914) 741-5425
 Fax: (914) 741-5044
 Email rich@myowine.com
 Website www.MYOwine.com