

Dear Wine Lover,

If you didn't receive this letter last year, allow me to introduce myself. My name is Rich Mattina, I'm a local resident who opened a Winemaking School in the heart of Westchester County in 2004. I'm happy to report that almost 500 people now make wine with us! Some of their photos are included.

For those of you that are unfamiliar with what we are offering, pour yourself a glass of wine and read the rest of this letter.

Where is it?

Make Your Own Wine - Westchester's School of Winemaking is located at 105 Fairview Park, in Elmsford, NY— we are walking distance from the driving range, ice skating rink and Sam's Club. It's easy to reach and close to home!

About the School

There are five sessions, which include an informative presentation with hands-on winemaking activities in a fun and friendly environment. The five steps include:

- Multimedia Winemaking Seminar August—September
- Crushing/De-Stemming September - November
- Pressing September - November
- Barrel Tasting February
- Bottling July

Grapes from Chile & California!



Within days of harvesting your grapes arrive in NY, ensuring the optimal sugar and acid levels necessary to produce balanced wines. Our large list of California grape varietals include: Merlot, Syrah, Cabernet Sauvignon, Sangiovese, Syrah, Old Vine Zinfandel and Brunello to name a few. Chilean grapes arrive in early May, call immediately to reserve a slot, we have a limited supply of high-quality grapes direct from South America!

Our Website - Visit us at www.MYOwine.com for detailed information, or to inquire about corporate events, gift certificates fundraisers and private parties.

Reservations - Due to last year's demand, we began accepting reservations in December 2005 for the 2006 season.

FREE Tour & Wine Tasting - Call 914-741-5425 to schedule a FREE (no obligation) tour & taste of our 2004 wines with some guests!

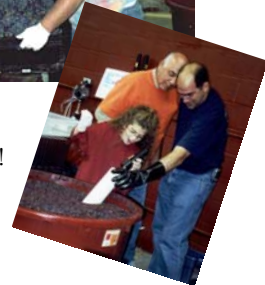
\$350 Introductory Promotion - If you're interested in signing up but want to make a small quantity to see if you like the place and/or the wine, we now offer the ability to participate in all the steps stated above and bottle 2 cases with your own personalized labels for \$350!

Go to our website to download an electronic brochure. Soon you too could be drinking your own wine—complete with a personalized label. I welcome your calls & look forward to meeting you.

Sincerely,

Richard Mattina

www.MYOwine.com



FREE
Wine Tasting
 &
Guided Tours
July 14, 16, 28 & 30
Call for Times!

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